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The Fourth Industrial Revolution is the transition towards new productive systems by utilising technologies related to digital transformation. Thus, a new productive ecosystem develops, thanks to the symbiosis of cyber-physical systems by means of implementing technologies such as the Internet of Things, smart automation, virtual reality, collaborative robots, and advanced manufacturing in industrial processes. Smart factories, hyper-flexible laboratories, and international clusters are only a few of the foreseen results of Industry 4.0 (i4.0); which could contribute with more than 15 billion dollars to the global economy in the next 15 years.

Mexico, as one of the world's largest economies, is not immune to these disruptive trends. It is possible, then, to harness the country's many strengths: advanced manufacturing, strategic positioning within the global value chains, and its capacity to implement and innovate in industrial technologies.

Mexican advanced manufacturing industries are sufficiently mature to implement i4.0 solutions and build strategic alliances with business leaders, enhancing advanced manufacturing processes from concept and design to after-care tailored to each client's needs. This entails opportunities for the development of Mexico's industries, enabling companies to collaborate in order to achieve new levels of efficiency, productivity, and innovation; although not without first facing the challenge of increasing its competitiveness within the new production system. It is a race to adapt, modernise, and better oneself in order to join the global trends.

Nowadays, our country has world-class industries; such as aerospace, automotive, electronic, chemicals, and ICTs. It should be noted that Mexico is ready to collaborate with international industrial innovation leaders; therefore, the government, and industrial and academic players, have put together strategies and expressed their will to collaborate towards international cooperation, in order to attract more foreign companies to the industrial sectors experienced in the use of disruptive technologies and that will also help to develop local supply networks. ProMéxico has coordinated some of these efforts and drafted specific studies and roadmaps to foster collaborative strategies and projects in key industries.

These actions further enable the collaboration between domestic and transnational companies in our competitiveness clusters. They will help to make processes and key stages of the productive chain more efficient, promote joint investment to manufacture or apply industrial technologies, as well as bolster technology transfer to strengthen the productive capacities of our industries. Hence, Mexico will position itself as a global epicentre for testing and ongoing improvement of i4.0 technologies. Furthermore, it is possible to consider Mexico a strategic variable, the doorway to Latin America and the connection between continents, markets, and cultures, perfectly fitting its role as 'a promising partner' for the global innovation leaders.

